**Jeri Dye Lynch**

Advocate, Speaker, Consultant, Spokesperson, Mother

President, Conor Lynch Foundation 2011-present

Co-Chair, Southern California Families for Safe Streets

Pedestrian Advisory Committee – CD4 Appointment

President, Pinecone Development 2006-present

Lawyer, California State Bar 1986-present

Jeri Dye Lynch, president and founder of the Conor Lynch Foundation, became a pedestrian and driver safety advocate in 2010 after her 16 year old son, Conor, was killed by a distracted, non-licensed, hit-and-run driver on October 19, while he was crossing the street on his way to the park for cross country training for Notre Dame High School, Sherman Oaks. Conor 16, was tragically killed by an 18-year-old during National Teen Driver Safety Week - something that Jeri had never heard of until then. Since Conor’s untimely death, Jeri has advocated locally, as well as nationally to raise awareness of the dangers of distracted driving and the importance of pedestrian safety and safe streets in general. Jeri, on behalf of CLF, has also participated internationally. Conor’s official video, (produced in both [English](https://www.youtube.com/watch?v=aghHS1lC4rw) and [Spanish](https://www.youtube.com/watch?v=4yAWnbTzv9U&feature=youtu.be)) a story about the day Conor was killed, was included in the international road safety film festivals in Brazil at the capitol (November 2015) and in Geneva at the United Nations (February 2017). Jeri presents that PSA at middle schools and high schools and other venues throughout the year.

The original mission of CLF is broad: to support new and existing programs that raise awareness and promote the safety of runners, pedestrians, cyclists and young drivers. CLF partners and collaborates with many groups promoting street safety. In 2019, Jeri was appointed by Councilmember Ryu of District 4 and Mayor Garcetti to the Los Angeles Pedestrian Advisory Committee. The PAC is a citizen advisory committee appointed by the Los Angeles City Council and Mayor, the purpose of which is to advise the City of Los Angeles on important mobility issues that impact people walking. Jeri participates in the Steering Committee for LA Walks and the Advisory Committee for We *Save Lives*. Jeri is also a member and co-chair of *SoCal Families for Safe Streets*. Jeri’s ongoing efforts to promote safety awareness include: the PSA about Conor’s Story, teen driver safety fairs, school assemblies and her labor of love, the Annual 5K Run/Walk/Expo In Honor of Conor, which took place during National Teen Driver Safety Week for 7 years. Jeri also speaks at events and presents at conferences, most recently at the Vision Zero Conference 2019 in New York. Jeri is currently working on a new national PSA and organizing the 10th Annual Run/Walk/Expo in Honor of Conor set for October 2020.

In addition to CLF projects mentioned above, Jeri also supports, both monetarily and in-kind, many other diverse programs, including for example, such organizations as: *Shane’s Inspiration; Families for Safe Streets (National and Southern California chapters); Safe Moves; Los Angeles Walks; Vision Zero; Finish the Ride; Keep Kids Alive, Drive 25; National Organizations for Youth Safety; In One Instant; Impact Teen Drivers; We Save Lives, and, Walk San Francisco* as well as collaborating with various chapters of Families for Safe Streets including Northern California; Austin, Texas; and, Portland, Oregon. In March 2014 Jeri was recognized on the Assembly Floor of the City of Los Angeles as the *46th Assembly District Woman of the Year* and in March of 2015 she was an honored recipient of the *25th Anniversary 2015* *Pioneer Woman of the Year* award by the City of Los Angeles. She has been nominated numerous times for the Fernando Award (Jeri is the Susan Lucci of the Fernando Award)

Jeri is a graduate of USC and Southwestern law school and was a practicing litigator from 1986 until 2001 when she started running one of her families schools, Pinecrest Schools, Van Nuys, CA. Jeri still maintains her law license. After her father’s untimely death in 2006, Jeri took over as the president of Pinecrest Schools with multiple locations in Los Angeles and Ventura County. Under Jeri’s leadership, Pinecrest was the recipient of many awards one of which was the *Captains of Industry Award* from the Greater San Fernando Valley Chamber of Commerce in 2015. Jeri is currently the president of Pinecone Development, her family-owned property land management company. Jeri also serves on the Executive Board of Directors for Notre Dame High School in Sherman Oaks, and was past president of the Greater San Fernando Valley Chamber.

In addition to Conor, Jeri is the mother of two sons Riley (25) who is an investment operations associate in San Francisco and Parker (23) an independent filmmaker who is currently studying for his LSAT. Jeri loves to travel internationally and is an avid walker and hiker having just recently returned from a 2-week hike to Everest Base Camp in Nepal and a trip to China.

Jeri was born and raised in the San Fernando Valley and currently lives in Sherman Oaks (where she has lived for 30 years) with her 2 cavapoos Nacho and Bosco.